



Front Royal Economic Development Authority Meeting

Thursday, January 25, 2024 @ 9:00AM

Town Hall – East Conference Room

View meeting online LIVE at <https://www.frontroyalva.com/673/Town-Hall-Live>

1. Roll Call – *Hillary Wilfong*
2. Goal Setting Discussion
3. Next Meeting – Monday, February 5, 2024 @ 12:00pm
4. Adjourn



Front Royal Economic Development Authority Meeting

Goal Setting Discussion Notes

- Comp Plan – Desired Goals
 - Dialogue with existing businesses
 - Identify target sectors and infrastructure needs
 - Utilizing the Comprehensive plan
 - Maintaining a vibrant downtown
 - Recruiting restaurants with diverse cuisines
 - Facilitating education for vocational training locally
- Vision/Motivations
 - Preserve the charm and character of Front Royal
 - Protect FR from evolving into a bedroom community
 - Board desire to be *people of action*
 - Provide needed leadership
 - Provide policy recommendations when needed
 - Support small business growth
- Idea Bucket
 - Façade grants
 - Create New Business Navigation tools
 - Provide business coaching and leadership
 - Updated Real Estate inventory
 - Attract workforce talent
 - Identify infrastructure, parking, and utility needs
 - Youth Trade education & young entrepreneurship